

**A State Level Inter Collegiate Management Fest  
BIZ FEST”23**

1. **Organising Department** : Department of Business Administration
2. **Name of the Programme** : Biz Fest”23
3. **Type of Programme** : A State Level Inter Collegiate Management Fest
4. **Date of Programme** : 14<sup>th</sup> Mar 2023
5. **Venue** : Rtn. Major Donor G.Sundararajan hall, MTNC
6. **Participants & No** : BBA Students & 346 Students
7. **Details of Chief Guest** : **Mr.P.N.Raghunatha Raja**  
**President (Kappalur Industrialists Association)**

**8. Brief About the Programme**

The Department of BBA (SF) conducted a State Level Inter Collegiate Management Fest on 14<sup>th</sup> March 2023 at Rtn. Major Donor G.Sundararajan hall, Mannar Thirumalai Naicker College.

The fest announced with welcome address by Mrs.P.Jackkuline, Head BBA (SF). Mr.P.N.Raghunatha Raja (Affiliation) was the Chief Guest and he addressed the gathering. Earlier, Dr.S.Venkateswaran principal i/c delivered the presidential address and Er.S.Rajagopal President, Mr.M.Vijayaragavan Secretary, Dr.A.Ramasubbiah Co-ordinator – IQAC & NAAC and Mr.C.Prabhu Director i/c, felicitated the gathering.

Management Fest comprised of seven events namely Ad-Dazzle, Twisty Fun, Corporativo Grande, Talentina, Quizy Vying, Poster Ingenious and IPL Encheres. The event was actively witnessed by 191 students from outside institutions and 155 BBA (SF) students of Mannar Thirumalai Naicker College. Fathima College, Madurai won the overall champion Trophy and Arul Aanandhar College, Madurai won the Runner-up in this event. Mrs.B.Beaula Asst. Professor Department of business administration (SF) delivered vote of thanks,concluding the fest.



**Head**